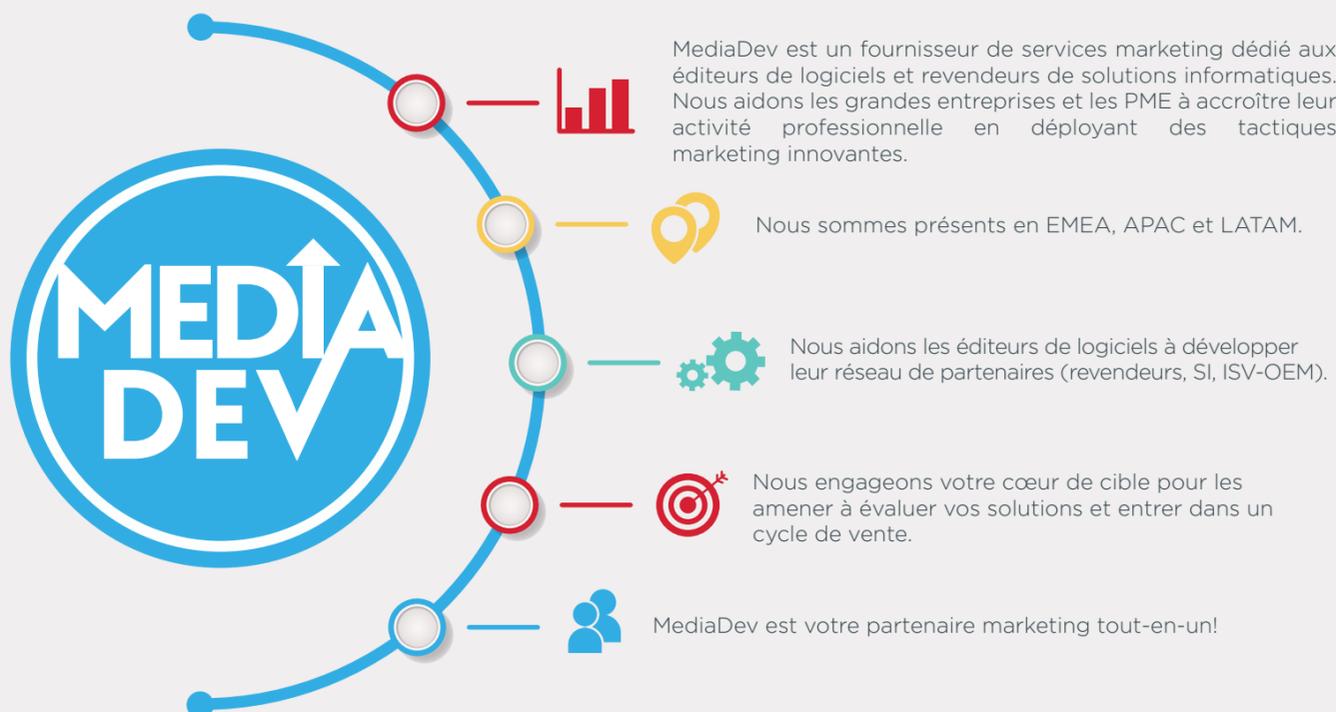


# Pourquoi Choisir MediaDev pour Votre Prochaine Campagne Marketing

## QUI NOUS SOMMES



## LANGUES COUVERTES

L'ensemble des campagnes marketing est exécuté par notre équipe de spécialistes qui ont une connaissance informatique approfondie et des compétences en langues étrangères couvrant l'ensemble des pays en Europe, Asie et Amérique Latine.



## SERVICES

### GÉNÉRER DES LEADS

Réduire votre cycle de vente grâce à notre activité de détection de projets. Vous payez uniquement les leads que vous validez.

### VEILLE ECONOMIQUE

Accéder à une vision 360° des comptes qui vous intéressent ; mieux comprendre ces entreprises et vos prospects.

### MARKETING DIGITALE

Attirer, convaincre et engager votre cœur de cible en ligne.

### SERVICE CLIENTS

Répondre à une demande croissante d'appels entrants avec un service du support technique premium.

## STATISTIQUES



## CE QUE DISENT NOS CLIENTS

"We have been working with MediaDev on a leads nurturing initiative to help us raise awareness for our brand. Their deep understanding of our product helps engage our key target audience both on and offline."

-Donna, Senior Manager Marketing Programs UK - Qlik



"MediaDev is flexible and adapts to our needs. They have been able to customize campaigns for us and promote a variety of assets in local languages. This has helped us significantly increase our sales pipeline and meet our quarterly targets."

-Victoria, EMEA Marketing Communications Manager - Veeam Software

"MediaDev did a great job managing and executing a survey, part of a lead generation campaign. We got top-quality results with on time delivery. The infographic was highly professional and suited our exact needs. We highly recommend MediaDev for their holistic marketing approach."

-Isabelle, Global Marketing and Communications Director - Getronics



"By using agile marketing methods and MediaDev's holistic approach, we have been able to establish the ground-work for a successful product launch. We are excited to continue working with MediaDev in the future to increase visibility for our brand, and continue to use direct client feedback to make our product features better."

-Oliver Ristow - Project manager NCR Switzerland (yourVcam)