

## With GDPR Compliance Looming, Top Hotel Managers Rank Security as Their Number 1 Priority

We have interviewed over a 100 General Managers of London's Top 4 and 5-star hotels. This infographic presents the highlights of our findings and provides their view on improving the guest experience.

Hotel managers rank the following topics as the most important when it comes to improving the guest experience:



### How hotel managers are looking to monetize services further:

